

Appendix K

Who's Who - Compiling Personal Information Dossiers

Haines & Co.

Criss-Cross Directory

Attn: Director of Data Processing

8050 Freedom Ave., NW

North Canton, OH 44720

(800) 562-8262

Send a letter requesting that your name be removed. Haines only accepts such requests in writing.

R. L. Polk & Co.

Attn: List Suppression Files

26955 Northwestern Highway

South Field, MI 48034

(810) 728-7000

Consumer Preferred

(National Merchandising Corp of Green Bay)

922 Oak St, De Pere, WI 54115

Aristotle Publishing

205 Pennsylvania Ave SE, Washington, DC 20003

(800) 296-2747 or (202) 543-8345

They purchase state voter files then they add your phone number from credit card companies. They claim to sell the information to political organizations, but in fact they sell to life insurance companies and anyone else who will buy the info.

Dataquick

(800) 863-4636

Tracks county data of homeowners and home purchases. They sell this information to anyone who cares to acquire it — typically mortgage loan brokers and mortgage companies. They will remove your phone number from their database (if you ask), but not your address.

Dun and Bradstreet

899 Eaton Ave.

Bethlehem, Pa 18025-0014

800 999-3867 x7207 or 800 333-0505

Call them to keep your business off their lists.

American Business Lists

5711 S 86th Circle

P.O. 27347

Omaha, Nebraska 68127

(402) 592-9000

They obtain names from the phone book.

CPC Associates

33 Rock Hill Rd.

Baln Cynwyd, PA 19004

(215) 667-1780

Markets to new residents.

New England Business Services (NEBS)

500 Main St.

Groton, MA 01471

(800) 225-6380

(978) 448-6111 x3292

A widely used provider of names and addresses.

National Direct Marketing Service

411 Waverly Oaks Rd.

Waltham, MA 02154

(617) 891-0005

They sell addresses and phone numbers.

Hunsinger and Jeffer

(804) 266-2499

Atlantic List Co.

1525 Wilson Ave.

Arlington, VA 22209

(703) 528-7482

National Change of Address System

6060 Primacy Parkway, Suite 101

Memphis, TN 38188

(800) 238-3150

If you ever filled out a U.S. Postal Service change of address form, your name is in their database and is regularly sold.

Preferred Lists

(703) 931-8000

MPG

(703) 683-7755, (703) 383-7755

ARMA (Advanced Response Marketing Associates)

Falls Church, VA

(703) 803-9662

Chester Mailing List Consultants

(703) 934-2700

American Target Advertising

(703) 802-3712

Direct Media

1750 Bridge Way # B-101, Sausalito, CA 94965

(415) 332-2727

Used by Great Expectations dating service list: "40065 Lifestyle Selector."

Lifestyle

OPUS Plaza I

1921 Palamar Oaks, Suite 305

Carlsbad, CA 92008

(619) 431-0300

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